



BESPOKE CORPORATE EVENTS

Creative concepts we have designed

How we have tied painting and making things to the values, products and stories of brands such as Amazon, Coca-Cola, LEGO and Porsche.

CASE STUDIES

AN EXPERIENCE DESIGNED AROUND YOUR BRAND

We shape the theme, the painting templates and the flow of the event around your values, your product or the occasion. The following pages show what we have created for our clients.

40,000+ happy guests	300+ corporate clients	20+ cities in Czechia and abroad	5,0 average rating
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How a bespoke concept comes together

01

Your brief

You tell us what the event should say: company values, a new product, an anniversary or a thank-you to the team.

02

Our proposal

We design the theme, original templates and an event flow that suits your brand and the venue.

03

On the day

Our instructors lead the session on site. Guests take home their own piece, or the shared painting stays at your company.



AMAZON

Team painting built around company values

For Amazon we designed a series of original templates inspired by the company's values, history and strategy. Each participant painted their own canvas, and together the paintings formed a mosaic of the corporate identity – a personal keepsake of the Prague visit and of the team spirit.



COCA-COLA

Strategic values on canvas

At a meeting of Coca-Cola's European managers we ran a facilitated workshop. Participants first put the company values into their own words, then turned them into a shared painting. Our instructors, acting as both facilitators and artists, helped translate abstract strategy into a striking visual result.



LEGO

Colleagues' portraits as LEGO minifigures

For LEGO we created a team-building session in which everyone painted a portrait of a colleague as an iconic LEGO minifigure. Beyond the fun, it helped people get to know each other and grow closer. The finished paintings became personal messages and a reminder that they belong together.



PORSCHE

**An exclusive art event
in a car showroom**

Right inside the Porsche boutique, female customers – Porsche owners themselves – painted pictures inspired by the brand's iconic models. An elegant event with custom-designed templates deepened their emotional bond with the brand.



QATAR AIRWAYS

**A luxury art experience
in the heart of Prague**

For Qatar Airways we hosted an exclusive evening at Ginger & Fred, the restaurant in Prague's Dancing House. Guests painted landscapes inspired by Qatar – desert, sea and aviation motifs. Fine catering and a wine tasting completed the evening, and the atmosphere matched the brand's philosophy.



ECCO

Painting on leather shoes

For ECCO we staged an art event where guests painted directly on the brand's leather products. Influencers and guests personalised their own pair of shoes and took it home as a one-of-a-kind souvenir – proof that fashion accessories can carry personal expression too.



CANS

The product takes centre stage

For the launch of Cans soft drinks we built an interactive experience: the product's own cans became the tool for creating abstract paintings with the Pendulum Art technique. The results, in the brand's colours, combined creativity with a hands-on product experience.

ONE PAINTING, THE WHOLE TEAM

TEAM PAINTING CONCEPTS

We design the motif of the shared painting around your values, industry or mission. The finished piece then stays on your premises.



MICROSOFT

“United Vision”

Four teams, four values, one mosaic. Each painting reflects one of Microsoft's core values – respect, integrity, accountability and innovation. Together they form a symbol of collaboration and a shared goal.



BROKER CONSULTING

“Safe Harbour”

A lighthouse in a stormy sea portrays Broker Consulting as a reliable guide through the world of finance. A calm coastline on the horizon stands for financial security and stability.



GYN KRUP

“The Beginning of Life”

Created for a gynaecology clinic, the painting symbolises fertility and pregnancy. Its central motif is an abstract depiction of the womb and the baby, surrounded by delicate natural elements such as flowers and leaves.

CANVAS FORMAT

✓ Large stretched canvas

Up to 2 × 10 m. For companies that want to display the painting long-term.

✓ Mosaic of smaller canvases

Each piece 50 × 40 cm, together one whole. Ideal for large groups.



REFERENCES

WHAT OUR CLIENTS SAY

★★★★★

Everything went perfectly. The instructors were lovely and always ready to help. We all switched off while painting, which was really refreshing.

Nikol Linhartová
Plzeňský Prazdroj

★★★★★

We all took home beautiful paintings that remind us of an evening full of relaxation, music and good mood. If you want something original, ArtMoment is the right choice.

Michaela Bednářová
Kooperativa pojišťovna

★★★★★

My colleagues were really excited about both the experience and the painting – and so was I. We relaxed a lot as a team and learned plenty of new things, not just technically but, through painting, about each other too.

Natálie Luxová
Samsung

★★★★★

It was a great experience – everyone liked both the activities and the venue. Thank you and your colleagues for your thorough communication and dedication.

Aiya Dauletova
McKinsey & Company

★★★★★

Our colleagues really enjoyed it and we didn't hear a single negative comment. It exceeded our expectations.

Michal Kares
DHL

★★★★★

The whole evening went perfectly. Everyone was absolutely professional and amazing!

Irena Schöpp
IBM

TRUSTED BY

Deloitte.

EY

accenture

IBM

DHL

BARCLAYS

Raiffeisen
BANK

KBC

sanofi

Johnson & Johnson

ECCO

CambridgeWeight Plan

Grant Thornton

Edwards

Boston
Scientific

KIWI.COM

AS FEATURED IN

Forbes

Česká televize

Český rozhlas

Novinky.cz

e15

HOSPODÁŘSKÉ NOVINY

VOGUE

REFLEX

marianne

metro

NEXT STEPS

HOW IT WORKS

1 Enquiry

Send us the date, number of guests and your idea. A few lines are enough.

3 Booking

You confirm the date; we book the venue, instructors and materials.

5 The event

Two days before you receive instructions. On the day we take care of everything.

2 Tailored proposal

Within one business day we send a concrete proposal with the total price.

4 Invoice

We send the invoice. The booking is confirmed once it is paid.

6 Afterwards

We send photos and ask for short feedback.



GET IN TOUCH

LET'S CREATE TOGETHER

Tell us what the event should say, how many guests to expect and when it takes place. We will design a concept around your brand.

[REQUEST A BESPOKE CONCEPT →](#)

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ArtMoment Events

Corporate and private events

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